

COOKIE POLICY

Last updated: 11.03.2026

This Cookie Policy explains how HaldenCraft LLC ("Company", "we", "us", or "our") uses cookies and similar technologies when you access or use the subscription-based digital platform, including services related to interactive tests, quizzes, brain games (the "Service"). This Cookie Policy should be considered in conjunction with our Terms & Conditions, Refund Policy and Privacy Policy.

This Service is intended for users located in the United Kingdom, the United States of America, and Canada.

Non-essential cookies are placed on your device only after you have provided your consent, where such consent is required under applicable data protection and e-privacy laws.

1. What Are Cookies?

Cookies are small text files that are placed on your device (computer, smartphone, tablet) when you visit a website or use an online service. Cookies help websites recognize your device, store preferences, enable core functionality, and collect information about usage.

Similar technologies such as pixels, web beacons, SDKs, and local storage may also be used and are collectively referred to in this policy as "cookies" unless otherwise stated.

Cookies help us improve and operate our website by allowing us to understand how users interact with different pages and features and to enhance ease of use, performance, and safety. Cookies do not give us access to your device or to personal information beyond what you choose to provide. You can manage or disable cookies through your browser settings at any time. Please note that restricting cookies may affect the availability or functionality of certain parts of the website.

2. Why We Use Cookies

We use cookies and similar technologies for the following purposes:

- To operate and provide the Service.
- To enable core functionality such as account login and session management.
- To remember user preferences.
- To improve performance, reliability, and security.
- To analyze usage and understand how the Service is used.
- To comply with legal and regulatory obligations.

We do not use cookies to provide medical, financial, or professional advice, nor to make automated decisions producing legal or similarly significant effects.

3. Types of Cookies We Use

Strictly Necessary Cookies: These cookies are essential for the operation of the Service and cannot be switched off in our systems. They are usually set in response to actions made by you, such as logging in, managing subscriptions, or setting privacy preferences. They do not require your consent.

Functional Cookies: These cookies enable enhanced functionality and personalization, such as remembering preferences or settings. If disabled, some features may not function properly. They are non-essential and are placed only after you have provided your consent, where such consent is required under applicable law.

Analytics and Performance Cookies: These cookies help us understand how users interact with the Service by collecting aggregated and anonymized information. This data is used to improve functionality, performance, and user experience. They are non-essential and are placed only after you have provided your consent, where such consent is required under applicable law.

Security Cookies: These cookies help detect and prevent fraud, abuse, and unauthorized access, and to protect the integrity of the Service.

We do not use cookies for targeted advertising or cross-site behavioral advertising unless explicitly disclosed and consented to where required by law.

4. Legal Basis for Using Cookies

United Kingdom:

- Strictly necessary cookies are used based on our legitimate interests in providing the Service.
- Non-essential cookies are used only with your consent, obtained through a cookie consent mechanism, in accordance with UK GDPR and PECR requirements.

United States:

- Cookies are used in accordance with applicable state privacy laws. Where required, users are provided with choices regarding cookie usage.

Canada:

- Cookies are used with implied or express consent, as required under Canadian privacy legislation, depending on the nature of the cookie.

Cookie-related data may be processed or stored in the United States or other jurisdictions where our service providers operate. Where required by law, appropriate safeguards are applied to protect such data in accordance with applicable data protection regulations.

5. Cookie Consent and Management

When you first visit the Service, you may be presented with a cookie banner or preference tool allowing you to accept, reject, or manage non-essential cookies, where required by law.

You may also manage or disable cookies at any time through your browser settings. Please note that disabling certain cookies may affect the availability or functionality of the Service.

You may withdraw or modify your consent at any time through our cookie preference tool (where available) or by adjusting your browser settings.

The Service is intended for users aged 18 and over. We do not knowingly place cookies or collect information from individuals under the age of 18.

6. Third-Party Cookies

Some cookies may be placed by third-party service providers that support the operation of the Service, such as analytics providers, hosting services, and payment processors.

These third parties may process data in accordance with their own privacy policies. We do not control third-party cookies and recommend reviewing the relevant third-party policies.

We do not permit third-party cookies to be used for advertising, profiling, or cross-site tracking unless explicitly disclosed and consented to where required by law.

7. Data Collected Through Cookies

Data collected through cookies may include:

- IP address
- Device and browser information
- Session identifiers
- Usage and interaction data

This information is used solely for the purposes described in this Cookie Policy and our Privacy Policy. Data collected through cookies is not used for profiling, automated decision-making, or behavioral analysis that produces legal or similarly significant effects.

8. Data Retention

Cookies are retained for varying periods depending on their purpose:

- Session cookies are deleted when you close your browser.
- Persistent cookies remain for a defined period or until deleted.

Retention periods are limited to what is necessary for their intended purpose.

9. Changes to This Cookie Policy

We may update this Cookie Policy from time to time. The latest version will always be available on our website. Material changes will be communicated where required by law.

10. Contact Information

For questions about our use of cookies or this Cookie Policy, please contact:

Email: support@marble-iq.com

Company: HaldenCraft LLC.

Registered Address: 524 Adrian Street, Waterloo, IA, 50703, United States of America.